

An aerial photograph of a winding asphalt road that curves through a dense, green forest. The road is light-colored and contrasts with the dark green trees. The terrain appears to be a hillside, with the road curving downwards and then upwards. The overall scene is serene and natural.

HISTORY & TRENDS

IND 5626 PROJECT PROGRAMMING
FALL 2019 ASSIGNMENT 2

Ashley DiVito, Jessica Galdamez,
Luiza Mello, Marice Guerra, May Saeedi

TABLE OF CONTENTS

01

HISTORY | HEALTHCARE

Healthcare has been recorded as early as Ancient Greece. A timeline will explore the evolution of Healthcare.

02

HISTORY | HOSPITALITY

Hospitality was originated since the beginning of time before people were even aware of its existence. This section will explore its history.

03

TRENDS | HEALTHCARE

In this section the latest trend in healthcare will be explored.

04

TRENDS | HOSPITALITY

In this section the latest trend in hospitality will be explored.

TABLE OF CONTENTS

05

PRECEDENT | HEALTHCARE

CHILDREN'S HOSPITAL | CHICAGO, IL

06

PRECEDENT | HOSPITALITY

THE MOXY HOTELS

07

SYNTHESIS | ANALYSIS

DESIGN GUIDELINES

An aerial photograph of a winding asphalt road that curves through a dense, green forest. The road is light-colored and has a white line marking. The surrounding terrain is hilly and covered in thick trees. A semi-transparent brown rectangular overlay is positioned on the left side of the image, containing the text 'HISTORY | HEALTHCARE' in white, bold, sans-serif font. The text is arranged in two lines, with a vertical bar separating the two words.

HISTORY | HEALTHCARE

BC

The **Alceian Temple** was the first ever recorded hospital in **Ancient Greece**. Soldiers would go seeking **physical and internal healing**. Their methods were **faith based** and some **surgical procedure** with the aid of opium. The facility included a gym, a pool, a library etc. Soldiers made donations but care was free..



2



3

AGE OF ENLIGHTENMENT

During this period modern healthcare began to appear all over the world. Hospitals were now looked as places to get cured and not where they would go to die. Trained professionals offered cures and advanced ways of treatment separating from religion. Research centres and medical schools opened all around the world decreasing mortality rates. Patients were separated by rooms and each room had its purpose. Care was still free but doctors started to understand they didn't have to offer free care anymore.

EARLY HEALTHCARE

ROMANS PERIOD

MIDDLE AGES

1788 - 1800



1

Although **Greeks** were recognized as the inventors of **"rational medicine"** they did not have hospital for the public. Before civilians would have in-home consultations. The first civilian hospitals called monasteries were created during the Byzantine era. These were linked to the Christian religion and their commitment to providing for the sick ran by monks and nuns. Care was free for the poor but they would run on donations from the rich.

In the Middle Ages hospitals were divided into categories for the poor, the leper and the pilgrims. In England pregnant women would stay in separated sections of the hospital called "chamber for Strange Women". During these times treatment was "free" but patients were in charge of duties such as gardening and cooking in the facility.



4

GREEK

MEDIEVAL

1900s

- Penicillin comes into place.
- Computers change the system and the care ways. Outpatient Center start appearing. Public and Private practices create a distinction. Blue Cross was established to help with the cost of care. Care is still free in most of Europe

2000 - 2019

1980

1900 - 1940

Today, religious hospitals are back and these are preferred by the all the social classes. There is now a pressure for transformation with new business models who aim to make hospital more than a place to get physically cured but also internally and mentally. Back to Ancient Greece.

Hospitals were now trusted by everyone so capacities grew forcing hospitals to increase the bed quantities as well as the amount of people per room. Hospitals become large profitable corporations. Health Insurance is established in USA



5

MODERN HEALTHCARE

TODAY

TYOLOGY
HEALTHCARE

HEALTHCARE
TIMELINE

HISTORY | HOSPITALITY

It is a **French** word '**hospice**' adapted to form the word '**hospitality**' that means taking care of the **travellers**.the basic word has been used and kept for several organizations especially the one who specialized in healthcare such as hospitals around the world.



HOSPITALITY

TIMELINE

INDUSTRIAL REVOLUTION

French Revolution changed the hospitality industry which the first hospitality structure as a hotel was built around this time around 1788. Such as Like England and New York made taverns



10

AGE OF PROSPERITY

The hospitality concept has been changed a massive transformation over time in the nineteenth century was the beginning of luxury Hotels and Resorts, which opened Delmonico in New York and, London had Savoy Hotel.



11

1900 - 1940



9

MIDDLE AGES

- 1-English travel.
- 2-Existence the caravanserais that provided resting destinations for the caravans along Middle Eastern.
- 3- Florence Italy hospitality into a business

MEDIEVAL



12

1980

By that period Still creating new standards of hospitality. Whoever people also started traveling for business purposes. By 1999, were free food, free liquor, and free breakfast. Because guests wanting more with their stay

BLACK YEAR



8

ROMANS PERIOD

Romans were the first one who provided the government premises for travelers. Before that; there had thermal baths for recuperation and relaxation which is we called Spa in our time as a part of the hospitality.

GREEK



13

2000 - 2019

Today, guests expect a lot from hotels because of that architects, engineers, designers, developers, and managers are conscious of the taste of the guest according to their wishes.

TODAY



7

EARLY HOSPITALITY

It was around 40 BC when hospitality services for social and religious gatherings became a common aspect.

BC

TYOLOGY HOSPITALITY

HOSPITALITY POLITICAL



Hospitality Political

- **In 5,000 BC** – people used caves as the shelter
- **In 1600s** – Inns were registered in England
- **1700s** – Lodges started in North America and in Paris an architectural complex started which included boutiques, apartments, and hotels
- **1760s** – Construction of hotels started across Europe and United States
- **1800s** – First modern hotel was built in England, with the facilities, along with the resorts in France, guest houses in Japan, and bungalows in Britain
- **1829** – First hotel built in Boston with toilets, and bellboys
- **1862** – Le Grand Hotel in Paris opened, decorated by painters
- **1893** – Waldorf Astoria in New York was started with room service
- **Early 20th century** – Construction of luxury hotels started
- **Early 21st century** – Global corporate hotel chains started
- **2009** – Airbnb started



HOSPITALITY

ECONOMIC

- Travel and tourism sector accounts for 10.4 % of the GDP
- Hospitality generates revenue when tourists spend money in hotels, restaurants, and entertainment venues
- In 2017, hospitality industry accounted for 313 million jobs worldwide

GEOGRAPHIC

- The geography of tourism is dependent on several **factors** – **location, space, place, human and cultural characteristics.**
- The hospitality industry is blooming everywhere from developing to developed countries

HOSPITALITY OF YACHT

TIMELINE

INDUSTRIAL REVOLUTION

As Yachting stayed the Sport of Kings yacht clubs continued to spread around the world at that period was founded Thatched House Tavern in St James's, London include 42 gentlemen interested in yachting.

1788 - 1800



19

20 th

The yacht concept has been changed a massive transformation over time. Whoever, Cox & King and Charles which a company to yacht manufacture became developing yachts, by adding large engines and included luxury touches for design.

1900



20



18

1700-1773

By that time the yacht industry move to another level to luxury which is built the first English yacht clubs in the world . The Royal Yacht Squadron was founded on June 1, 1815, in the Thatched House Tavern in St James's, London

MIDDLE AGE



17

1660

BY 1660 Charles II of England he became the world's first yachtsman. Also, he studied navigation and even naval architecture, after that he built approximately 20 yachts during his lifetime.

MIDDLE AGE

14th

In the 14th century, The Dutch began using small and fast boats to chasing smugglers.

1, 1301, - 31,1400.



16

TYPOLGY
HOSPITALITY

TODAY

2000 - 2019

Nowadays yacht industry it's considered as a big entertainment environment for wealthy and millennium. Yacht manufacturers have been increased these vehicles from ordinary ships to artifacts at a very high level of luxury.



21



POLITICAL

In 14th century people used yacht for chasing smugglers, pirates and criminals

Charles II of England's return to his throne was celebrated by gifting him with a luxurious Yacht including a crew of 20 in 1660.

Yachting started as the Sport of Kings in 1661

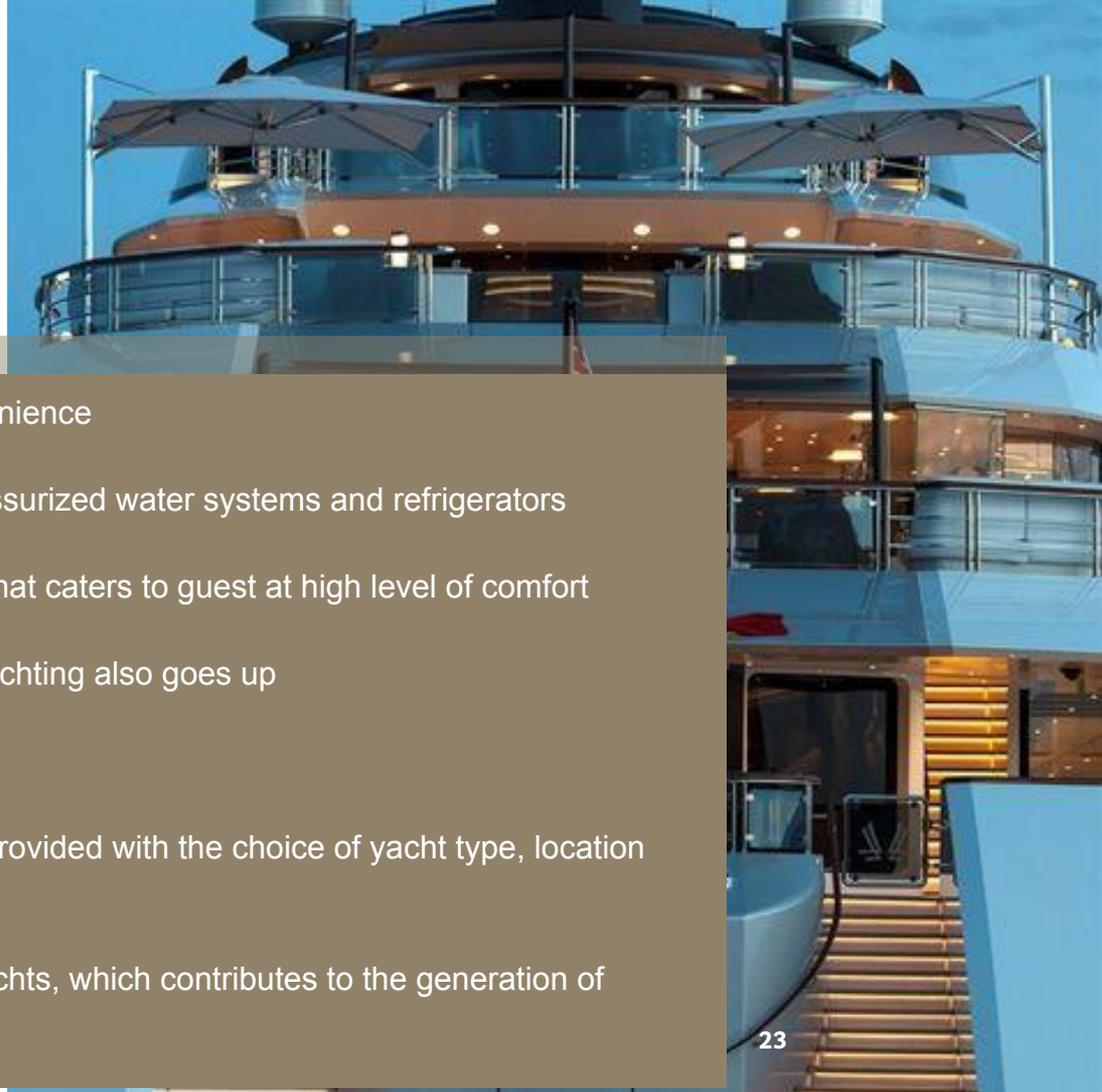
Yacht club was started to include other than the members of the **Royal Family**, First one in Ireland on 1720.

GEOGRAPHIC

Mediterranean and **Caribbean Sea** are the two parts of the world, with the most important cruising routes in the world due to the wind, climate as well as the rich natural and cultural values.

HOSPITALITY YACHT

ECONOMIC



Yacht are equipped with luxury and equipment of convenience

Modern yacht also has comforts such as hot water, pressurized water systems and refrigerators

Super yachts available for charter with hospitality staff that caters to guest at high level of comfort

With the increase in the comfort label, the cost of the yachting also goes up

Superyacht costs between 70 – 550 thousand euros

Private charters have more options as the owners are provided with the choice of yacht type, location as well as crew

Thousands of tourists visit coastal regions to charter yachts, which contributes to the generation of income and jobs in those regions

An aerial photograph of a winding asphalt road that curves through a dense, green forest on a mountain slope. The road is light-colored and contrasts with the dark green trees. The terrain is rugged, with rocky outcrops visible on the right side of the road. The overall scene is serene and natural.

TRENDS | HEALTHCARE

TECHNOLOGY

Quick actions can save a life. Technology integration in healthcare environments such as telehealth allows the connection patient-staff-doctor to be smoother and quicker.



USER EXPERIENCE

The hospital is not just responsible for curing you but also for making the whole process easier for you. While the patient is undergoing treatment, an efficient, user-friendly environment, accessible and transparent healthcare system is expected.



HOMINESS

When people are in a healthcare facility that looks better, they perceive the quality of care to be higher. However, when it comes to the long term facility rooms, patients don't want to feel they are in a Hotel. They want to feel they are home.



BIOPHILIC DESIGN

Patients recovery faster when they are exposed to the outdoors. A 1984 study from Roger Ulrich shows that post-op patients with tree views used fewer pain medication and had shorter hospital stays than those with views of the wall. Staff members are happier and family members less stressed.



TRENDS HEALTHCARE

TRENDS HEALTHCARE

POST SURGERY ACCOMMODATIONS

Alleviating the real estate footprint reduces expenses, increasing profit. This can be accomplished by moving administrative staff and outpatient services to off campus locations. Moving recovery patients off site to a nearby location where transportation is provided can be a great strategy to go so. Allowing the patient and their family a sense of privacy, improving the patient experience as well as the rate of recovery.



Focusing on preventative health, wellness gained lots of attention over the last years. Wellness incorporates the entire body and mind. Focused on the person and restoring the body's natural metabolic processes; where traditional medicine is focused on disease. Wellness delivers holistic healthcare.

WELLNESS



BOUTIQUE MEDICAL CENTERS

An unique generation of informed healthcare consumers are expecting quality, convenience and customization for all their needs. Technology allows providers f technologies a greater range of services bundled at a single point of care.

MILLENNIALS

Enrichment of their health, lifestyles and experiences. This new generation responds more readily to a successfully branded, boutique environments of clinical care.



An aerial photograph of a winding asphalt road that curves through a dense, green forest on a mountain slope. The road is light-colored and has a white line marking. The surrounding terrain is rugged and covered in thick vegetation. The image is partially obscured by a large yellow rectangular overlay on the left side.

TRENDS | HOSPITALITY

PRIORITIES TRANSLATE TO TRENDS



As a generation our interests have shifted. It is about finding a balance as a whole.

The focus now lies on caring for the planet, empowering others; whether you're referring to a business or an individual. Simplification, through the use of technology. Making changes that lead to more memorable experiences.

SO WHAT ARE THOSE PRIORITIES...

REUSE REBOOT

Adaptive Reuse
Renovations
Sustainability

WELLNESS

Taking a breath
Overall health, mental + physical
Happiness + comfort

LOCALISM

Celebrate individuality
Curation that makes them unique
Embracing local communities

INNOVATIONS

Technology driven
Flexibility

COLLECTING EXPERIENCES VS COLLECTING THINGS

Living in the moment
Immersive events
Choice of activities

STORYTELLING

Narrative = Program
Connection to brands culture
Clarity + Comfort

REUSE REBOOT



We need to make use of what we have. We cannot afford to waste our resource. Also challenges designers, how does the program relate and what old aesthetics can be incorporated to their new designs.

Adaptive Reuse



It simply just makes sense, ecologically and economically. We need to update buildings to perform better.

Repurposing



Building Green goes beyond what meets our eye. It helps climate change but it's also about healthy interior spaces.

Sustainability

LOCALISM



Celebrate individuality

Individuals are attracted to personalization. Creating spaces that tell the locals stories. Curation brings people with the same interest together.



Curation that makes them unique

Celebrate what is native to the area.
Local resources, help

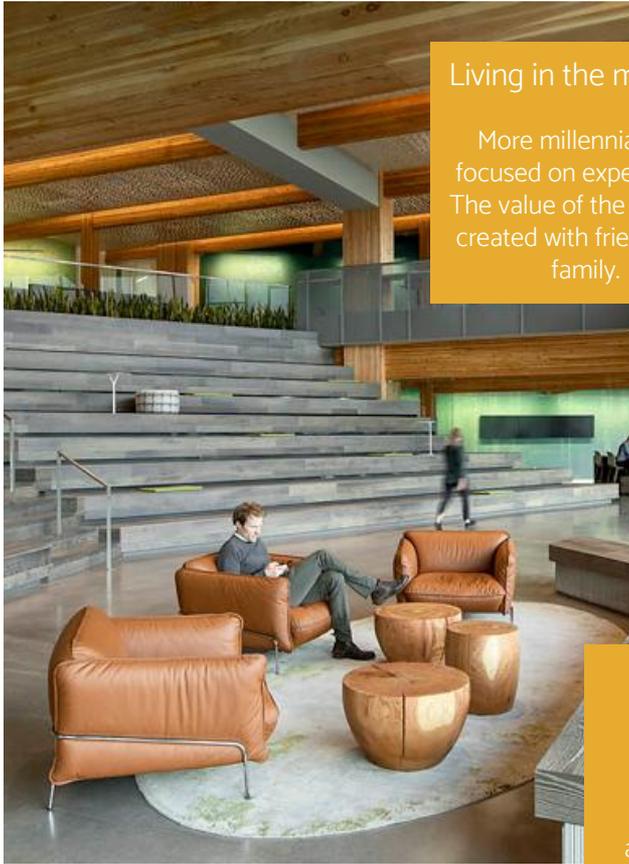


Embracing local communities

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than our Moon

Mercury is the closest planet to the Sun and is only a bit larger than our Moon

EXPERIENCE VS MATERIALISTIC



Living in the moment

More millennials are focused on experiences. The value of the memory created with friends and family.

Immersive events

We now focus on that one-of-a kind experiences. Business are interested in this aspect because they gain loyal customers based on emotion.



Choice of activities

Accommodating the user captivates their attention and genuine moments.

WELLNESS



Taking a breath

In a world where humans are generally on the go, it's important to create a space where you can take a breath.



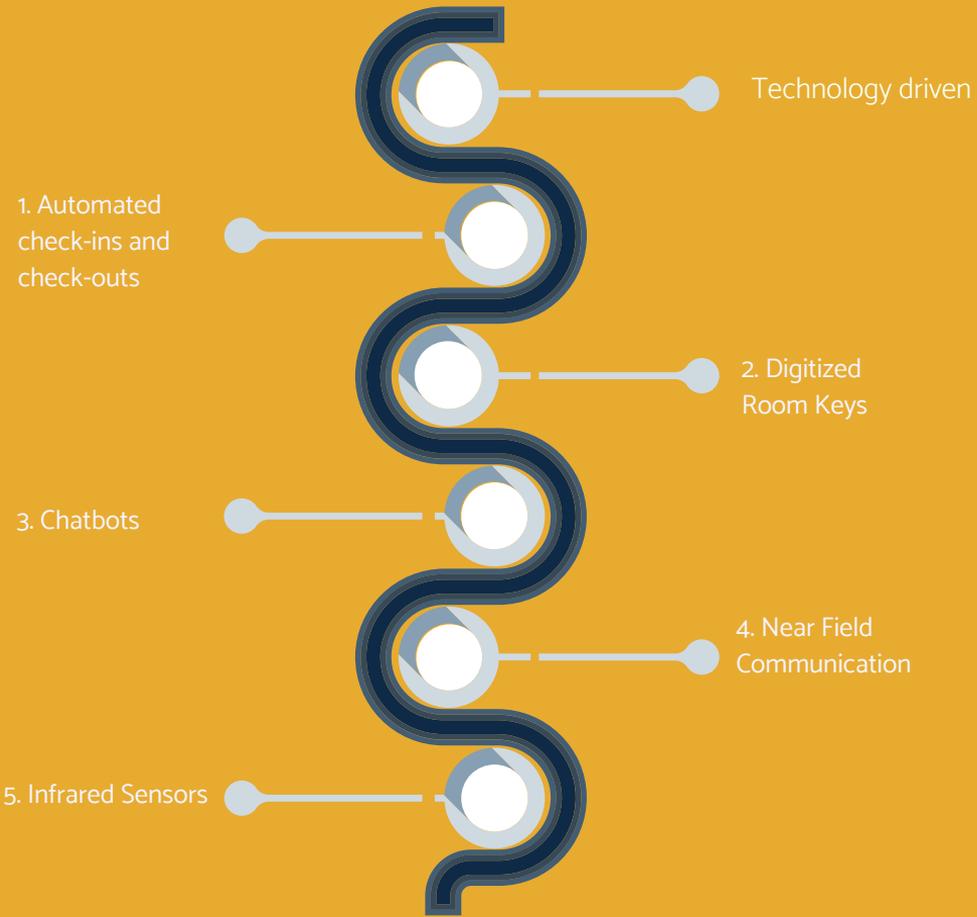
Overall health, mental + physical

The generation is becoming more aware of the importance of overall well being.

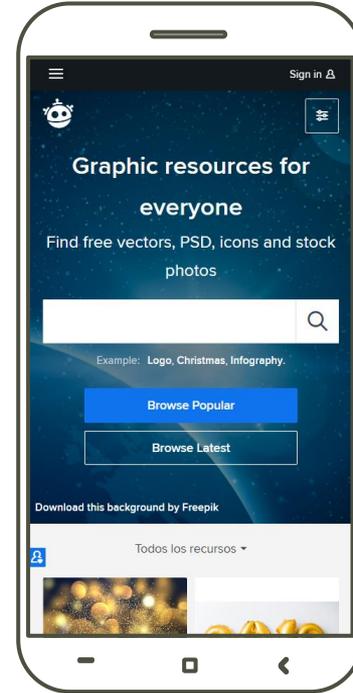


Happiness + comfort

In order to create happiness and comfort they are now designing spaces that are adaptable and appeal to the users.



INNOVATIONS





By creating a narrative
designers are creating the
program of the spaces.

Allowing clarity, comfort and
wayfinding.

Storytelling is becoming a
way to connection to the
brands culture.

STORYTELLING

Kenneth and Anne Griffin Emergency Care Center

PRECEDENT | HEALTHCARE

ANN & ROBERT H. LURIE CHILDREN'S HOSPITAL
CHICAGO, IL



ABOUT THE BUILDING



Location

on a 1.8-acre lot at the Northwestern University Medical School Campus



SQ FT

1,255,000 SF



Architect

ZGF, Solomon Cordwell Buenz, and Anderson Mikos Architects Ltd



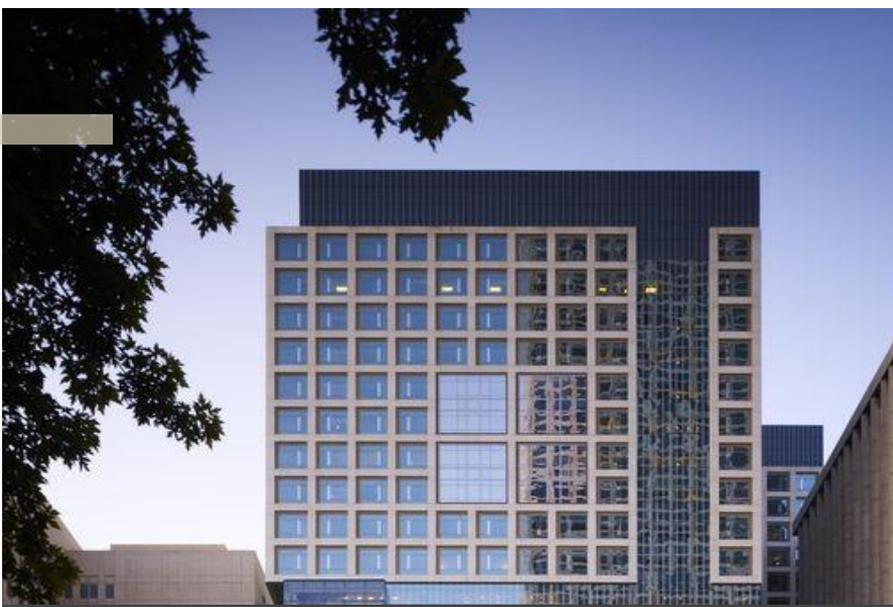
Awards

2012 Generative Space Award ,The caritas Project

2013 ICU Design Citation Award, SCCM/ ACCM/AIA

2019-20 Best Childrens Hospital by U.S. News and World Report

SITE SELECTION



Exterior Features: A **pedestrian bridge** connects the children's hospital to the Prentice Women's Hospital which makes a great advantage for **clinically ill newborns to be transported**. A **Sky Garden** and a **sky lobby overlook**.

Interior features: **aquarium, a coffee bar, a healing garden, and entertainment stage and a tree house**. The location was optimal in the planning of this hospital for it will **increase the medical and clinical research opportunities**.

SITE OVERVIEW

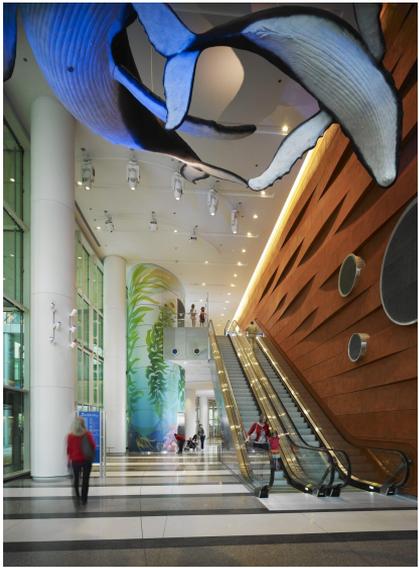
ABOUT

23 stories making it the tallest children's hospital in the world.
LEED Gold®

- 1- Ambulance Dock
- 2- Entry
- 3- Lobby
- 4- Public Elevator to Level 2
- 5- Staff/ Service Elevator
- 6- Trauma Elevator
- 7- Patient Transport Elevator
- 8- Public Elevator
- 9- Emergency Elevator
- 10- Emergency Lobby
- 11- Emergency Entry
- 12- Employee Entry
- 13- Loading Dock
- 14- Prentice Women's Hospital
- P - Parking



LEVEL 1



- | | | |
|----------------------|------------------------|------------------|
| Emergency Room | Environmental Services | ED Specialty |
| Materials Management | ED Reception | Public Amenities |
| Support | ED Waiting | Core Workstation |
| Circulation | Triage | Security |
| Public Areas | ED Trauma | Imaging |
| Security | Nourishment | |



LEVEL 2



- | | | |
|--|--|--|
|  Emergency Room |  Environmental Services |  ED Specialty |
|  Materials Management |  ED Reception |  Public Amenities |
|  Support |  ED Waiting |  Core Workstation |
|  Circulation |  Triage |  Security |
|  Public Areas |  ED Trauma |  Imaging |
|  Security |  Nourishment | |



LEVEL 4



- | | | | |
|----------------------|------------------------|------------------|--------------------------|
| Emergency Room | Environmental Services | ED Specialty | Non-Invasive Diagnostics |
| Materials Management | ED Reception | Public Amenities | Clinic Ambulatory |
| Support | ED Waiting | Core Workstation | Procedural Areas |
| Circulation | Triage | Security | Pharmacy |
| Public Areas | ED Trauma | Imaging | Staff |
| Security | Nourishment | Rehabilitation | Staff on Call Suite |
| | | | PACU |
| | | | Prep / Hold |

COLOR PALETTE

Inspired by the city of Chicago **5** color palettes were developed in order to create the interiors of the Hospital. **City, Park, Lake, Woods and Prairie** were made to give the space and airy and exciting feeling but as the same time bring warmth to the space eliminating the cold sterile feeling of hospitals. This palette was later refined with the input of patients and caregivers.

CITY

ACTIVE
VIBRANT
FUN
FAMILIAR



PARK

ACTIVE
FAMILIAR
SOCIAL



LAKE

CONTEMPLATIVE
BRIGHT
REFLECTIVE
SPIRITED



WOODS

DISCOVERY
MAGICAL
NATURAL
PEACEFUL



PRAIRIE

QUIET
CALMING
TRANQUIL



PROJECT GOALS



NICU NEIGHBORHOOD LAYOUT

11 rooms surround a nurse station that has visibility to all units from its central location. Rooms offer a restful and family centered environment. Nurse's have short walking distances and visual/audio access to patients.



ADAPTABLE ROOM

Rooms are adapted to different conditions which minimizes patient relocation. This helps reduce noise, circulation traffic, patient's falls, medication errors while also improving nurses' availability & efficiency.



1.

<https://www.luriechildrens.org/en/patients-visitors/explore-the-hospital/crown-sky-garden>

2.

<https://www.zgf.com/project/lurie-childrens/>

3.

https://www.archdaily.com/909319/ann-and-robert-h-lurie-childrens-hospital-of-chicago-zgf-architects-plus-scb-architects-plus-anderson-mikos-architects?ad_medium=gallery

PRECEDENT | HOSPITALITY





Moxy Hotel Lobby

MOXY HOTELS

Moxy offers a new way of traveling in which smaller is concentration, not reduction. In which affordability is not a sacrifice of style, nor a loss of comfort. When we say 'less is more', we accentuate more. Not less.
(Marriott Moxy Hotels, 2019)

GUEST PROFILE MILLENNIALS



Curious, Adventurous, Self-Sufficient. As long as there is free Wi-Fi. Independent but connected. Daring (but never far from their devices). Smart but not superior. With a witty and playful sense of humor. They boast about finding the best deals and the most exciting places in the world.

Marriott Moxy Hotels, 2019

MOXY'S (NOT SO STRICT) RULES AND REGULATIONS



R-E-S-P-E-C-T

To us, it means building a boutique hotel that respects every budget – and the planet we share. Sock it to me, Sock it to me, Sock it to me, Sock it to me

NO SACRIFICES

Otherwise, you'll hate yourself in the morning.... style, comfort and affordability are all-inclusive here.

DO YOU

Let your personality shine and your imagination run WILD.

MOXY'S (NOT SO STRICT) RULES AND REGULATIONS



NEVER COMPROMISE

That's it. Carry on and take no prisoners.

BREAK UM

If the old rules don't work
- break um and WRITE
YOUR OWN.

Marriott Moxy Hotels, 2019



BRAND

GUIDELINES

Marriott Moxy Hotels, 2019



EXTERIOR

Logo sits atop building with the “y” hanging off the edge. Curved entry. Lighting and music set the Moxy mood on approach.



Z 1: LIBRARY

AKA the peace and quiet zone, for undisturbed solo or mellow small group pursuits.



Z 2: WELCOME

Yes, this is the ringed one. It's a gas giant, composed of hydrogen and helium



Z 3: KITCHEN

Casual and convivial. Coffeehouse by day, lively bar by night. The DIY approach appeals to Moxy guests'



Z 4: LOUNGE

See and be seen. The ultimate conversation pit pulses with energy. Music and media reinforce the Lounge as a daytime hangout and nighttime party.

FLOORPLAN

INDIVIDUAL / PERSONAL

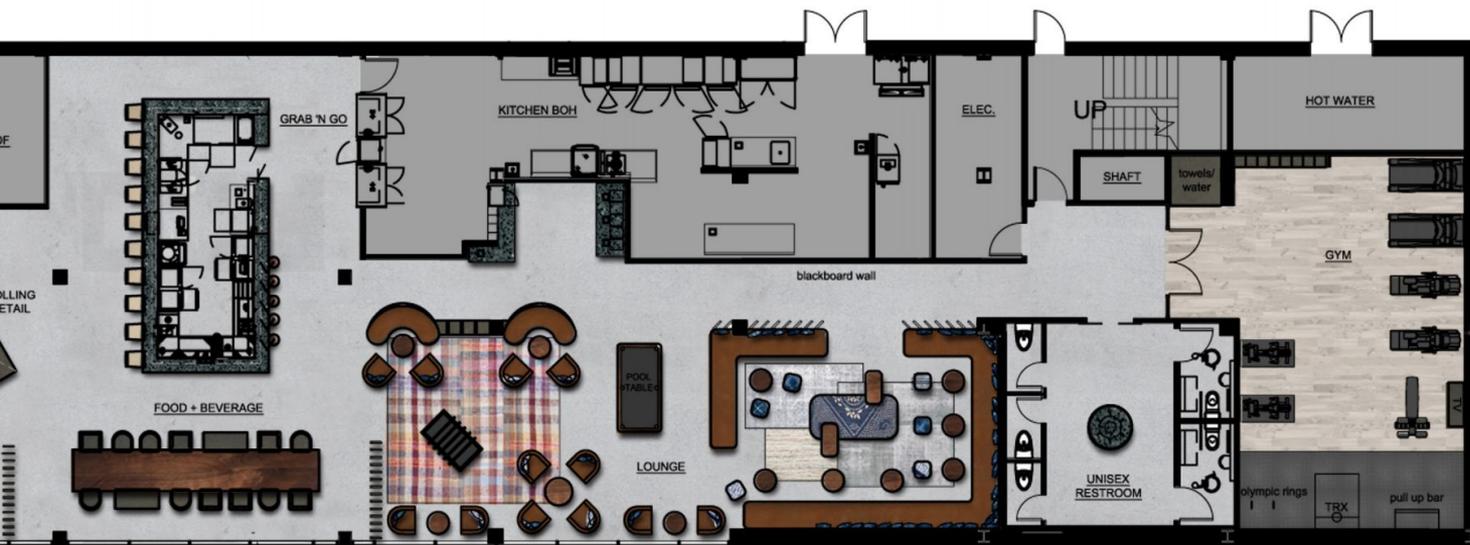
1. Industrial chic look and aesthetic; Polished concrete floors, exposed concrete columns, open ceiling
2. Video wall featuring The guestbook
3. Public space is ignited with games – from table top to game tables to amp up the fun
4. Zone 1 – Library / Plug In
5. Zone 2 – The Welcome
6. Zone 3 – Beverage + Food
7. Zone 4 – Lounges
8. Tech enabled environment (furiously fast and free WI-FI, usb, convenient electrical outlets)



ZONE 1

ZONE 2

→ ASSEMBLY / GATHERINGS



ZONE 3

ZONE 4

Marriott Moxy Hotels, 2019

FLOORPLAN

ROOM LAYOUT

1. 47 inch LED TV and technology features in the room (furiously fast and free WI-FI, usb ports)
2. Open storage concept – peg wall for ultimate flexibility when unpacking
3. Bathroom – one compartment layout with textured glass door, shower and signature vanity
4. Functionality (comfy lounge chair, small work surface and stool for unpacking)



AREA PROGRAM

ZONE 1	1,242 SF
ZONE 2	972 SF
ZONE 3	1,798 SF
ZONE 4	1,424 SF
ZONE 5	792 SF

Marriott Moxy Hotels, 2019

	Units	Unit Area	Total Net (SF)
GUESTROOMS			
Standard Queen	94%	156	184
Accessible Queen	6%	10	276
Total Units	100%	166	
Total Guestroom Area (Net)			31,464
Number of Guestroom Floors	5		
GUESTROOM FLOOR SUPPORT/CIRCULATION			
	Per Floor	Unit Area	Total Net (SF)
Corridors/Elevator Lobby	1	1,505	7,525
Stairs	2	177	1,770
Elevators	2	40	400
Linen Storage/Chute	1	164	820
Ironing/Ice/Water	1	54	270
Mechanical/Electrical/Plumbing	2	72	144
Total Guestroom Support/Circulation			10,929
FRONT OF HOUSE			
			Total Net (SF)
The Welcome			1,242
Library + Plug In			972
Food + Beverage			1,798
Lounge			1,424
Exercise			792
Public Toilets			400
Stairs			354
Elevators			80
Total Front of House Net			7,062
BACK OF HOUSE			
			Total Net (SF)
Administration			330
Employee Facilities			230
Housekeeping*			310
Food Preparation			1,015
Mechanical/Electrical/Plumbing			475
Total Back of House Net			2,360
SUMMARY			
			Total SF
Total Number of Guestroom Floors	5		
Total Number of Floors	6		
Total Guestrooms			31,464
Total Guestroom Support/Circulation			10,929
Total Front of House			7,062
Total Back of House			2,360
Total Net Building Area			51,815
Walls and Shafts (19% of Building Net Area)			9,949
Total Gross Building Area			61,764
Total Square Feet Per Room			372

SYNTHESIS & ANALYSIS



The History of Healthcare hasn't always been the best. Before, the **mortality rate** was high due to the lack of knowledge we possess today in terms of **procedures and cleanliness**. Although care was free, it would come at a price. The first facilities were made during times when leprosy was high. They housed the very ill with people mildly sick since there was **no awareness** of infection spread and air borne bacterias. Today's facilities are very **advanced** in procedures and their staff is **properly trained**.

The History of Hospitality: The hospitality industry has evolved considerably over the ages and has gone through a lot of landing during those decades. But what contributed it in a substantial return was that the pioneers of the industry invested them well. Also, they considered that the **guest is the most important person** for the establishment of the industry. Nowadays, the hospitality industry is becoming on a new level where there are **multiple classifications** of the type of hospitality and focuses on the **target groups**, such as millennials, couples, and business people. Whoever recent years the hospitality market has become more **competitive** and thirsty to provide the most **newest and trend services** for guests to grab their attention.

Technology makes the design and care extra efficient and smooth. People are starting to take a closer look to their health and **preventing diseases** though **wellness**: better safe than sorry. In the hospital, the patient is the most important person but we cannot forget about their families and staff. An efficient and user-friendly environment healthcare system is expected for better service.

FINDINGS: HOSPITALITY

Social awareness of things such as climate change, adaptive reuse, empowerment on different levels are changing the perception individuals have within spaces. These changes in mindsets are driving design trends. Designers are challenged to appeal to the users aesthetically but also maintain quality and integrity. A healthy built environment that also provides users with experiences that will resonate in their memories.

Millennials are changing the hospitality landscape. They want thoughtfully designed spaces consisting of eco-friendly materials that give an industrial chic vibe with playful additions. Smaller spaces infused with the latest technology allow this new generation of traveller to self-serve instead of paying premium prices for service. Hackable spaces that allow them to customize their experience from private to social gets them excited as do a healthy variety of fitness activities from yoga to crossfit.

DESIGN GUIDELINES

SELF-SERVICE

The latest technology should be incorporated to allow users to self-service

CONTROL OF THE SITUATION

It is very important for patients to perceive they have the control of the situation and the environment

THOUGHTFUL YET PLAYFUL

Industrial chic aesthetic that is thoughtfully designed yet playfully executed

HIGH QUALITY DESIGN MATTERS

Design that looks better, people perceive the quality of care to be higher

BE IN NEW SPACE

Addressing psychological needs for guest, it does not necessary to have a massive space. It could be small space with a high-end design and include all facility and services with the high-quality.

Sustainability

Using local resources in order to reduce carbon footprint but also to empower local artist.

Wellness

Designing spaces that allow individuals to connect with their native local environment. Allowing their experience to be unique to the area.

THE FEEL OF HOME

Create spaces that resemble the feeling of home. People prefer smaller, more personalized facilities as opposed to cold and sterile hospitals. Studies show that the warm feel of home calms separation anxiety on kids.

HEALING FROM THE INSIDE

Create recreational areas that heal and revitalize people from within as a preventive method to avoid illnesses that come from psychological factors.

FIGURES

1. Greek Asklepieion. Retrieved from: https://en.wikipedia.org/wiki/File:Kos_Asklepeion.jpg
2. Roman Period Care. Retrieved from: <https://www.ancient.eu/img/r/p/500x600/3854.jpg?v=1485681>
3. Medieval Times. Retrieved from: <http://www.thegreathospital.co.uk/images/tournai.jpg>
4. Age of Enlightenment. Retrieved from: https://www.history.com/.image/t_share/MTU3ODc5MDg1MDkwMjE5MzM3/englightenment-hero.jpg
5. Today. Retrieved from: <https://www.bestmasterofscienceinnursing.com/wp-content/uploads/2015/03/Virtua-Voorhees-Hospital-modern-hospitals.jpg?x43517>

TEXT:

1. <https://study.com/academy/lesson/the-history-of-health-care-in-the-united-states.html>
2. <https://www.historyextra.com/period/medieval/the-hospital-experience-in-medieval-england/>
3. <https://www.healthcaredesignmagazine.com/architecture/history-hospitals-and-wards/>
4. <https://www.pbs.org/healthcarecrisis/history.htm>
5. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1022402/>

FIGURES

1. <https://www.pinterest.com/pin/345158758942395462/>
2. <https://anatoliancivilizationmuseum.wordpress.com/paleotic-age/nederlands-in-paleolithic-age/>
3. <https://www.soegjobs.com/hospitality-industry-historical-background/>
4. <https://poppetsdollybits.com/products/wall-panels-/tudor-tapestry-11/>
5. <http://www.arthurlloyd.co.uk/CarltonHotel.htm>
6. <https://www.cardcow.com/12955/sagamore-hotel-green-island-bolton-landing-lake-george-new-york/>
7. https://en.wikipedia.org/wiki/List_of_hotels_in_Los_Angeles#/media/File:Beverly_Wilshire_Hotel_1959.jpg
8. <https://www.pinterest.com/pin/363102788705373564/>
9. <https://www.pinterest.com/pin/776167317010008598/>
10. <https://www.pinterest.com/pin/610730399448077262/>
11. <https://asa.com/news/2017/12/16/history-of-the-yacht/>
12. <https://asa.com/news/2017/12/16/history-of-the-yacht/>
13. <https://www.alamy.com/stock-photo/1800-boat.html>
14. <https://asa.com/news/2017/12/16/history-of-the-yacht/>
15. <https://www.pinterest.com/pin/49539664640200045/>
16. <https://www.devalk.nl/en/yachtbrokerage/351292/AQUANAUT-GLOBAL-VOYAGER-1900.html>
17. <https://www.pinterest.com/pin/724727765012056680/>

WEBSITES

1. <https://www.soegjobs.com/hospitality-industry-historical-background/>
2. <https://search-proquest-com.ezproxy.fiu.edu/docview/134882882?accountid=10901>
3. <https://www.geckohospitality.com/2017/01/04/trends-hospitality-industry-hotels/>
4. <https://asa.com/news/2017/12/16/history-of-the-yacht/>
5. <https://www.wisconsinmedicalsociety.org/WMS/publications/wmj/pdf/105/7/47.pdf>
6. <https://en.m.wikipedia.org/wiki/Superyacht>
7. <https://thawards.com/history-yacht-manufacturers/>
8. <https://www.emerald.com/insight/publication/issn/0959-6119>
- 9.

FIGURES

1. Sartphone. Retrieved from:
<https://www.dogtownmedia.com/these-6-technologies-are-bringing-big-improvements-to-health-care/>
2. Happy Customer. Retrieved from:
<https://medium.com/@LivePerson/a-happy-customer-is-a-loyal-customer-8-ways-to-make-them-smile-1240b5fd17a6>
3. Healthcare facility. Retrieved from:
<https://mickyklein.com/blog/top-healthcare-design-trends-for-2019/>
4. Biophilic design. Retrieved from:
<https://medium.com/the-healthy-city/mother-nature-takes-a-peek-into-medical-facilities-f62d4b76c6c9>

TEXT:

1. <https://blockcast.cc/press-releases/2019-healthcare-facility-design-trend-predictions/>
2. <https://mickyklein.com/blog/top-healthcare-design-trends-for-2019/>
3. <https://medium.com/the-healthy-city/mother-nature-takes-a-peek-into-medical-facilities-f62d4b76c6c9>
4. <https://medium.com/@LivePerson/a-happy-customer-is-a-loyal-customer-8-ways-to-make-them-smile-1240b5fd17a6>

FIGURES

1. <https://www.metropolismag.com/sponsored/five-big-design-ideas-for-2019/>
Watchcase Factory in the Hamptons, NY; a commercial/residential historical replacement project featuring Andersen Windows

TEXT:

1. <https://www.metropolismag.com/sponsored/five-big-design-ideas-for-2019/>
2. <https://www.metropolismag.com/interiors/year-review-2018-hospitality/>
3. https://www.archdaily.com/916691/los-angeles-hospitality-industry-is-all-about-adaptive-reuse?ad_source=search&ad_medium=search_result_all
4. https://www.archdaily.com/920052/3-trends-inspiring-new-architectural-surfaces?ad_source=search&ad_medium=search_result_all
5. <https://www.metropolismag.com/interiors/hospitality-interiors/olson-kundig-new-perspectives-hospitality/>
6. <https://www.metropolismag.com/interiors/hospitality-interiors/hospitality-trends-in-markets-and-food-halls/>
7. <https://www.metropolismag.com/interiors/5-trends-interior-design-2019/>
8. <http://cpr.cpr.pdx.edu/login?url=https://search.proquest.com/cpr/cpr.pdx.edu/docview/1072440145?accountid=10001>

FIGURES

1. Marriott Moxy Hotels (2019) Hotel Development: Guidelines. Retrieved from <http://moxy-hotels.marriott.com/en/hotel-development>
2. Muggenborg, J. (2015). Moxy Washington, D.C. Exterior (Photograph). Retrieved from: <https://douglasdevelopment.com/properties/3334/>
3. Moxy Hotel Lobby. Photograph. Retrieved from <https://www.hospitalityandcateringnews.com/2018/03/moxy-hotels-brand-growth-40-new-cities-end-2020/>